



The Arcola Community and Economic Development (ACED) Organization, a subgroup of the Arcola Chamber of Commerce, is a new and exciting group working to improve the community of Arcola. This group has recently been formed with the following purposes:

1. To promote and support the growth and development of businesses, population, infrastructure, and services to the community.
2. To create and convey a positive brand/message of Arcola by showcasing community strengths to unify the community.

Contest Guidelines

ACED is looking for talented individuals willing to create and submit a logo, that will be voted upon, to be used as the new “Marketing Brand” for the group. This logo will be used on all promotional materials of ACED, as well as on the Arcola Chamber of Commerce website and all social media outlets as well. All designs will be collected and voted upon by the ACED Board of Directors.

Submissions for the contest should include:

- Original, custom logo design
- Full rights & usage of the logo
- Openness to convert/edit for slight changes requested by the group (e.g., color scheme/scale/placement)
- All levels of talent are free to submit

For full Style and Concept Guidelines, please contact Tom Mulligan at tmulligan@arcolaschools.com or view the website at <http://www.arcola.k12.il.us/aced-branding-contest>

The winner of the contest will receive a gift package and will also be recognized publicly (newspaper, social media, and website recognition) for the design!!!!

Deadline for submissions is Monday, October 15, 2018.

All submissions should be sent via email in high resolution, JPG form.